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# Event Agenda

Analytics Frontiers Conference

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## Thu, Apr 03, 2025

7:30 AM - 8:30 AM	<b>Registration and Networking</b>
8:30 AM - 8:45 AM	<b>Welcome to the Analytics Frontiers Conference</b> Location: Piedmont Ballroom Speakers: Dongsong Zhang, Tom Mazzaferro
8:45 AM - 9:40 AM	<b>"The Future is AI-First: Are You Ready to Lead?" ft. Keynote Cassie Kozyrkov</b> Location: Piedmont Ballroom Keynote Speaker: Cassie Kozyrkov
9:40 AM - 9:45 AM	<b>A word from Teradata</b> Location: Piedmont Ballroom Speaker: Gary Class
9:45 AM - 10:40 AM	<b>Panel Discussion: "AI &amp; GenAI Literacy – Empowering the Human in the Loop &amp; Navigating the Future"</b> Location: Piedmont Ballroom Moderator: Grayson Blair ; Speakers: Cassie Kozyrkov, Tom Mazzaferro, Agus Sudjianto
10:40 AM - 10:45 AM	<b>A word from Cloudera</b> Location: Piedmont Ballroom
10:45 AM - 11:00 AM	<b>Networking Break</b> Location: Pre-function Space

11:00 AM - 11:45 AM

Breakout Session 1

**"Skunk Works" – A unique approach to introducing AI into a business function**

11:00 AM - 11:00 AM  
Location: Mecklenburg  
Speaker: Michael Nicosia

**Steering the Future: Risk Leadership's Strategies for AI Governance & Privacy Compliance**

11:00 AM - 11:45 AM  
Location: Charlotte  
Speakers: Karrin Russo, Ron Whitworth, Truc Duong, Tina Nguyen

**AI for All: Building Inclusive Language Models**

11:00 AM - 11:45 AM  
Location: North Carolina  
Speaker: Vrushali Sawant

**From Chaos to Clarity: AI-Powered Data Management for the Future**

11:00 AM - 11:45 AM  
Location: Graves  
Speakers: Holly Sowinski, Radhika Mittal

**Governing Generative AI at Mastercard**

11:00 AM - 11:45 AM  
Location: Graham  
Speaker: Katherine Heighington

**Transforming Healthcare with AI: From Augmented Intelligence to Agentic AI**

11:00 AM - 11:45 AM  
Location: Dunn  
Speaker: Karen Hegarty

**Navigating AI Safety: Sociotechnical Approaches in High-risk Sectors**

11:00 AM - 11:45 AM  
Location: Ardrey  
Speakers: Ilieva Ageenko, Fidel Ilizastigui Perez

**High scale testing automation with Gen AI**

11:00 AM - 11:45 AM  
Location: Caldwell  
Speaker: Nitin Agrawal

**AI Is Here to Stay—Are You Ready to Build It Right?**

11:00 AM - 11:45 AM  
Location: South Carolina  
Speaker: Jerry Green

11:45 AM - 12:00 PM

**Networking Break**

Location: Pre-function Space

12:00 PM - 1:00 PM

**Lunch**

Location: Piedmont Ballroom

1:00 PM - 1:05 PM

**A word from Dataku**

Location: Piedmont Ballroom  
Speaker: Austin Cook

1:05 PM - 2:00 PM

**"What is Human-Centered AI and Why Does It Matter?" ft. Keynote Cecilia Aragon**

Location: Piedmont Ballroom  
Keynote Speaker: Cecilia Aragon

1:55 PM - 2:00 PM

**A word from Sigma**

Location: Piedmont Ballroom  
Speaker: Will Grantham

2:00 PM - 2:55 PM

**Panel Discussion: "AI in Healthcare: Promise vs. Reality"**

Location: Piedmont Ballroom  
Speakers: Amaresh Tripathy, Chris Blanchette, Dave Torgerson, Karen Hegarty

2:55 PM - 3:10 PM

**Networking Break**

Location: Pre-function Space

3:10 PM - 3:55 PM

## Breakout Session 2

### Strategic Approaches for Scaling and Value Creation in Organizations

3:10 PM - 3:55 PM  
Location: Mecklenburg  
Speaker: Manoj Kumar

### Agents Missing in Action: Hard Truths About AI's Next Chapter

3:10 PM - 3:55 PM  
Location: Charlotte  
Speaker: Austin Cook

### Ethical Guardrails for Generative AI: Building a Framework for Accountability

3:10 PM - 3:55 PM  
Location: South Carolina  
Speaker: Charlitta Hatch

### Navigating The Developing Maze of AI Regulatory Compliance

3:10 PM - 3:55 PM  
Location: Graves  
Speaker: Richard Sheinis

### Utilizing GeoSpatial Analytics and AI to Enhance Market Planning and Location-Based Insights

3:10 PM - 3:10 PM  
Location: Graham  
Speakers: Darcey Meus, Douglas Sherrard

### When AI is your colleague: Is the workplace ready?

3:10 PM - 3:55 PM  
Location: Dunn  
Speakers: Jen Clark, Layne McGuire

### Prompt like a Pro – GenAI Prompt Engineering Workshop

3:10 PM - 3:55 PM  
Location: Ardrey  
Speakers: Joseph Keating, Utweij Nalluri, Jerome Dormoy

### On-premises vs public-cloud costs: The NC State experience providing on-premises resources, and Lenovo's experience providing public-cloud resources

3:10 PM - 3:55 PM  
Location: Caldwell  
Speakers: Andrew Petersen, Doug Beary

4:00 PM - 4:45 PM

## Breakout Session 3

### Building Trust in AI Agents Through Responsible AI

4:00 PM - 4:45 PM  
Location: Mecklenburg  
Speaker: Andrew Blake

### Who's Responsible When Machines Decide?

4:00 PM - 4:45 PM  
Location: Charlotte  
Speakers: Jessica Dunn, Booshra Ahmed, Andrew Mize

### Responsible generative AI: Evaluation best practices and tools

4:00 PM - 4:45 PM  
Location: Graves  
Speaker: Suresh Patnam

### Power of AI to harness client conversations through digital interactions

4:00 PM - 4:45 PM  
Location: Graham  
Speaker: Atul Verma

### Informed Decision-making: Data-Driven Leadership in the Digital Era

4:00 PM - 4:45 PM  
Location: Dunn  
Speaker: Jourdan Davis

### Artificial Intelligence or Artificial Inequality: Examining the Socioeconomic Implications of Generative AI Adoption

4:00 PM - 4:45 PM  
Location: Caldwell  
Speaker: Sabby Gupta

4:45 PM - 5:45 PM

## Reception/Networking